

Graphic Designer

Jimena Morones-Velazquez

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CAREER SUMMARY

Creative and detail-oriented graphic designer with experience in brand identity, visual storytelling, digital content, and communications. Passionate about creating thoughtful, visually engaging work that brings ideas and stories to life across digital and print platforms. Collaborative and adaptable, with a strong eye for detail and a desire to contribute creative ideas while continuing to grow within a collaborative creative team.

SKILLS

- | | |
|------------------------|------------------------|
| • Brand Identity | • Wix |
| • Digital Content | • Canva |
| • Graphic Design | • Figma |
| • Visual Storytelling | • Procreate |
| • Social Media Design | • Google Workspace |
| • Layout & Composition | • Adobe Creative Suite |

EXPERIENCE

Communication and Marketing Internship

Center for Government & Civic Service

August 2024 - July 2025

- Designed monthly promotional flyers and digital signage to communicate events and initiatives
- Collaborated with Design Studio I and II to develop the center's official logo and branding identity
- Created social media content to increase student engagement and highlight the center's initiatives
- Led event coordination for emerging tech programs, including Austin LangChain and Austin Node.JS
- Organized monthly ATX Design Jams in partnership with local nonprofits
- Assisted in developing the center's first communication strategy to ensure consistent messaging across events, social media, and outreach efforts
- Worked alongside ACC faculty and staff to ensure smooth execution of events and outreach efforts

Communications Internship

Girls Empowerment Network

August 2026 - Present

- Support social media content creation, research, and publishing
- Assist with graphic design, photography, video, and visual content
- Collaborate with teams to develop blog and newsletter content
- Help manage and update the communications content calendar in Asana
- Support communications projects, brainstorming, and content strategy
- Track social media analytics and engagement to assess impact

EDUCATION

Associate of Applied Science (AAS) – Visual Communication: Graphic Design Specialization

Austin Community College (ACC)

August 2022 - December 2024

LANGUAGES

Spanish

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Native/Bilingual

English

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Bilingual