

# JIMENA MORONES

## GRAPHIC DESIGNER

### CAREER SUMMARY

Graphic designer based in Austin, TX, with an Associate of Applied Science in Visual Communication – Graphic Design Specialization from Austin Community College. Experienced in developing visual content for marketing, events, and social media. Strong background in both creative work and customer-facing roles, with a focus on clear communication, attention to detail, and thoughtful design. Currently seeking a full-time graphic design role where I can apply my skills in a creative and collaborative environment.

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### STRENGTHS

- Creativity
- Collaborative
- Detail-Oriented
- Communication
- Problem-Solving
- Patience
- Dedication
- Time Management
- Critical Observation
- Organizational Skills

### SOFTWARE SKILLS

- Canva
  - Procreate
  - Notion
  - Google Workspace
  - Figma
  - Adobe Creative Suite
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### EDUCATION

#### GRAPHIC DESIGN SPECIALIZATION

Associate of Applied Science (AAS), Visual Communication  
Austin Community College | 2020 - 2024

- 3.8 GPA
  - Relevant Coursework: Typographic Design, Responsive Design, Design for Screens, Design Communication I & II, Digital Publishing, Vector Graphic Production, Design Concepts
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### AWARDS AND HONORS

#### OCCUPATIONAL SKILLS AWARD

Austin Community College | MAY 2024

- Certificate for successfully completing the education and training requirements in Graphic Media Production.
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### EXPERIENCE

#### COMMUNICATION AND MARKETING INTERN

Center for Government & Civic Service | AUG 2024 - JUN 2025

- Designed monthly flyers and digital signage to promote events
- Collaborated with Design Studio I and II to develop the center's official logo and branding identity
- Created social media content to increase student engagement and highlight the center's initiatives
- Led event coordination for emerging tech topics in collaboration with Austin LangChain and Austin Node.JS
- Organized monthly ATX Design Jams in partnership with local nonprofits

- Assisted in developing the center's first communication strategy to ensure consistent messaging across events, social media, and outreach efforts
- Worked alongside ACC faculty and staff to ensure smooth execution of events and outreach efforts

## **SALES ASSOCIATE**

Daiso USA | AUG 2022 - MAY 2023

- Executed hourly in-store announcements to promote monthly deals, contributing to a 10% increase in annual sales
- Cash and credit transaction experience; POS systems (opening duties)
- Engaged with customers by greeting them upon arrival and informed them about discounts and special offers
- Restocked and organized merchandise on shelves, while assisting with inventory control
- Assisted in maintaining the back room organized and set up merchandise displays on the sales floor
- Communicated regularly with team members to ensure we stayed coordinated on our designated stocking sections and maintained them in a clean and organized condition throughout each shift.

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## **CONTACT**

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